



# Mark Little

selected works 1999-2021



I work with my clients to create beauty and enduring value from complex conditions, informed by my experience working and thinking across a spectrum of design disciplines, scales and geographies. My passion for design has been a lifelong quest to see the world in new ways and examine how we engage with each other, the spaces we inhabit, and the environment we all share. I offer a holistic understanding of the factors that drive the success of projects at all scales and I understand how to translate the concerns, pain points and ambitions of all stakeholders on a project into language that helps everyone find the common path forward.

Through design, I investigate changes in attitudes and lifestyles, changes within the global community, as well as the social and architectural conditions that influence human interaction and aspirations. At the heart of my work is a profound commitment to finding innovative design solutions focusing on the human experience and producing architecture that engages social, cultural, and environmental issues. I continually reconsider the fundamentals of design and I am committed to finding solutions that are architecturally, socially and intellectually relevant.

Over my 20+ year career, I have brought together teams of designers and thinkers to produce award winning work for hospitality, workplace, retail, cultural, institutional and residential projects. The work I engage in is always varied, but in the end it is grounded in the common cause of designing memorable human experiences.

Mark Little, 2021

selected works 1999 - 2021



Apple

## Global Retail Program

The architecture and design collaboration with Apple has resulted in over 300 retail locations globally. A critical extension of the Apple brand experience and design philosophy, the branded environments create the bridge for the consumer to Apple's signature digital lifestyle. The result is a master program that guides every Apple experience.

We designed the stores with straightforward materials and simplicity of spatial organization reflecting the same elegant and minimalist qualities as the Apple products. The Apple approach sets a new paradigm in technology retail where the space is created for a consumer that is part of a global brand community.

The Apple retail stores are a proven demonstration of our ability to engage a given audience, convey a message and create a venue with superior visual articulation.



Eight Inc.  
Private + Confidential









Apple

## Retail Channels

We began working on the Apple retail program in 1999, developing a shop-in-shop design that could inject various retail channels with the signature branded Apple experience.

These environments are extensions of the Apple brand experience and design philosophy, constructed with straightforward materials and a spatial organization that reflects the consumer lifestyle.





Apple

## Events & Product Launches

Innovative environments highlight Apple's groundbreaking industrial design, material qualities, key technologies and stunning product photography. Displays are designed to 'hero' products and invite visitors to touch and try the latest products and features.

Signature spaces for VIP guests and media are carefully curated to capture eye-catching product photography and meet key Apple executives. These product launches continue to be a successful model for connecting Apple to its worldwide customers.





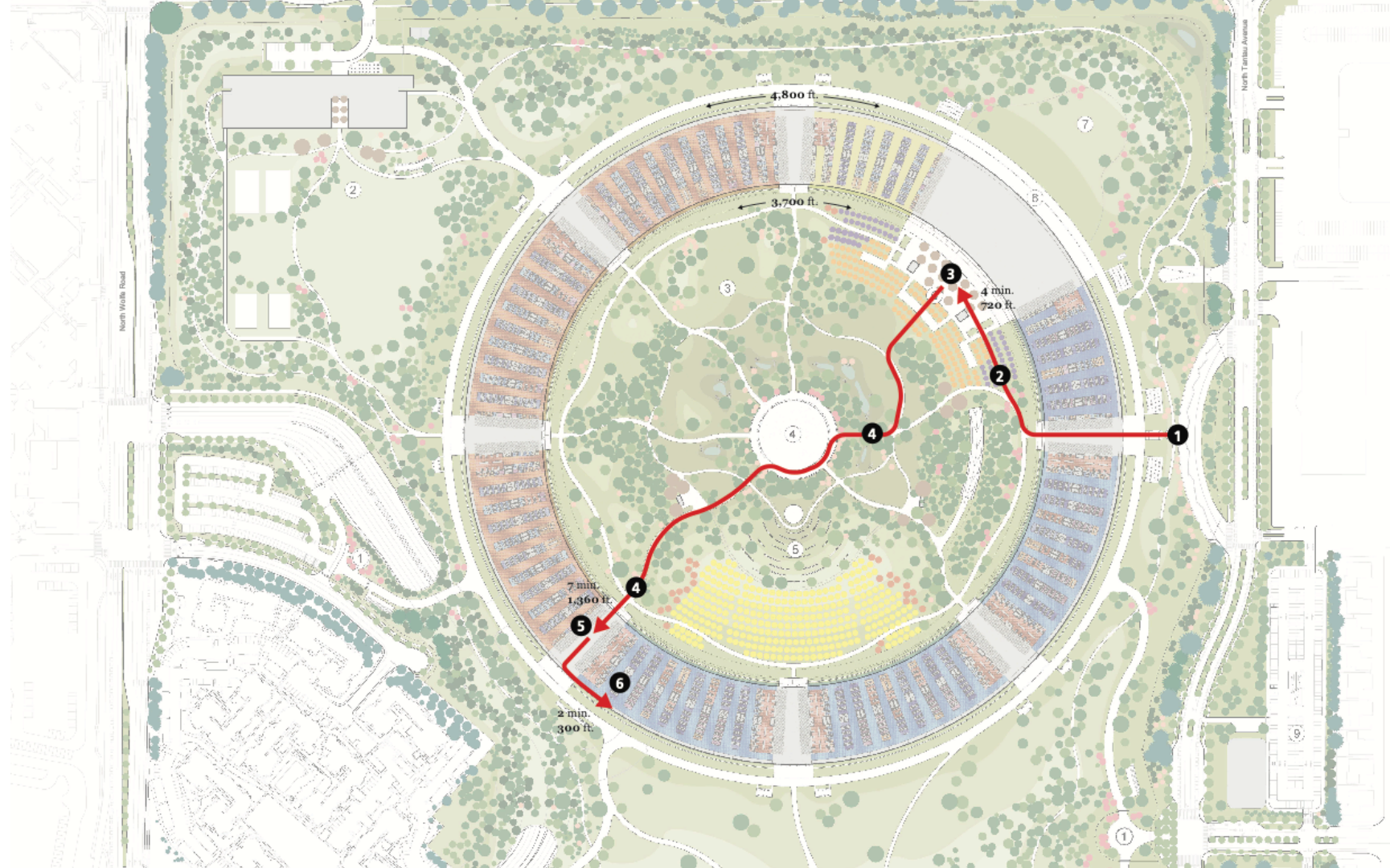


## Apple Workspaces

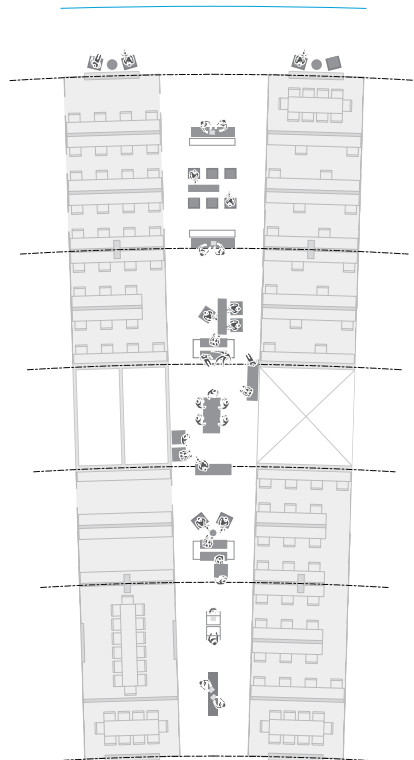
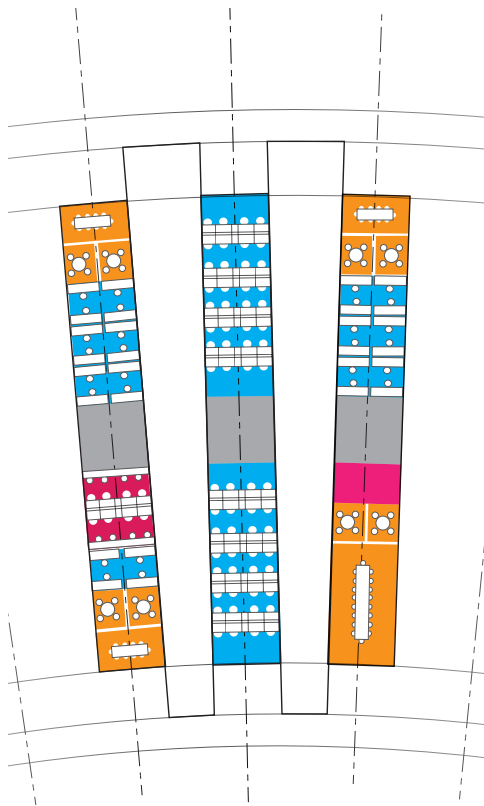
We were an integral part of the planning of the new Apple Campus, helping to optimize the multitude of office types within the campus in order to ensure they met the needs of the various groups being served.

We also designed workspaces in three buildings in Sunnyvale for Apple's Marcom team, serving their Interactive, Cross Functional, Creative, Retail Windows, Print, and Packaging teams. These spaces were defined by the distinct work style of the Marcom team and leaned heavily on highly flexible and collaborative workspaces as well as distributed social gathering hubs.





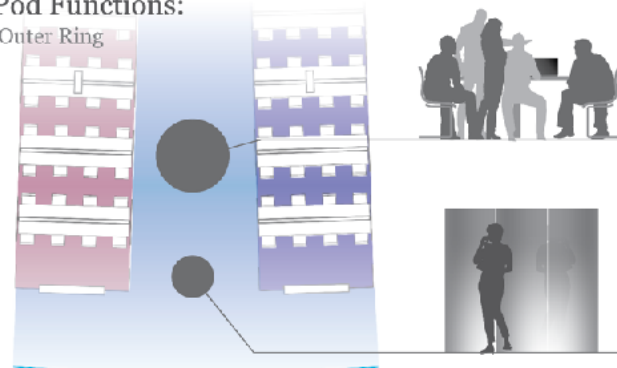




WORKSTATIONS: 76  
POD POPULATION: 34

## Pod Functions:

Outer Ring



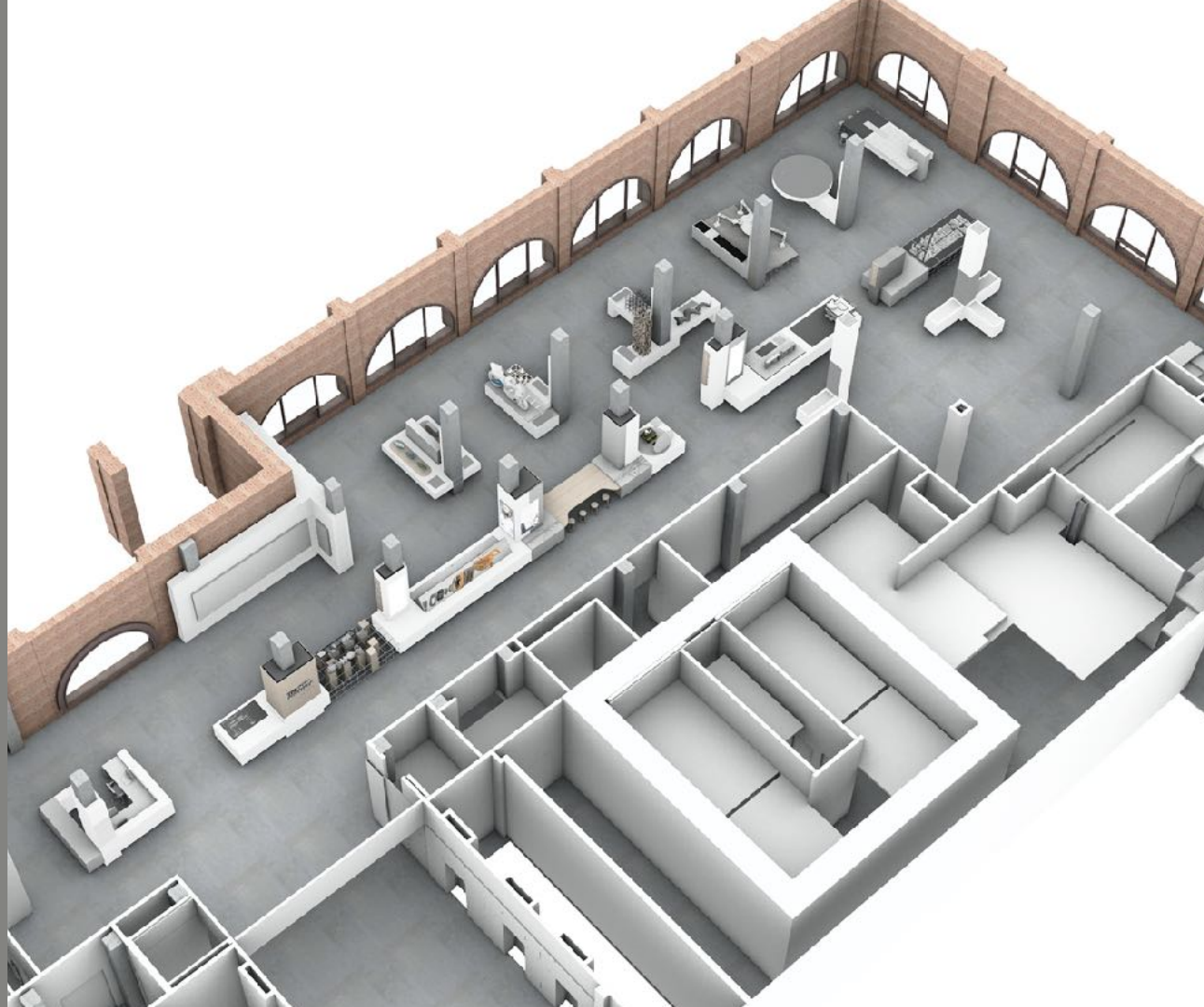


Autodesk

## “New Possible” Gallery

The “New Possible” gallery for Autodesk, is designed as a step into the world of their client’s innovators and the transformative futures they are creating, inspiring visitors to partner to create a better future for all.

Designed around the concept of the ‘spine’, the gallery is composed of a modular kit of parts that allows the gallery to flex and adapt over time as new partners come on board and new stories created to be told. Not only is the gallery a showcase of projects our client’s software has enabled, it is also highly connected, with immersive, state of the art digital interactive experiences.





## CONTEXT

Throughout history, humans have worked together and used tools to help solve our most pressing issues and achieve new levels of advancement, all in an effort to create a better world.

## INDUSTRY CONVERGENCE

UNIQUE CONCEPTS  
WITH A FOCUS ON  
CONCRETE DESIGN  
FACILITATING  
INDUSTRY CONVERGENCE  
IN THE FUTURE



## THE NEW POSSIBLE

As the world's leading  
industrial design firm,  
we are committed to  
helping our clients  
achieve their goals  
and create a better  
future.

## NEW REALITIES

## DEFINE CONTINUOUS





GENERATIVE  
DESIGN PROCESS









## Lincoln China launch

Ford originally asked us to propose a new dealership design, but we soon realized there was a much larger opportunity here. As a new brand entering the Chinese market, Lincoln had the chance to differentiate itself by creating a new way of experiencing, buying and owning a luxury vehicle. Our challenge was to define a new branded experience for China ahead of Lincoln USA's rebranding efforts. To make Lincoln relevant again, but this time to a younger Chinese luxury consumer. Our advantage was that Lincoln's brand awareness in China was relatively low, so there was a huge opportunity to create something new and distinctive, as well as influence the brand's global transformation.

The Lincoln Concours (our version of a dealership) launched in October 2014, with 3 sites opening in Shanghai, Beijing and Hangzhou. Within their first month of operation, these locations became the top performing dealerships worldwide













**Chevrolet**

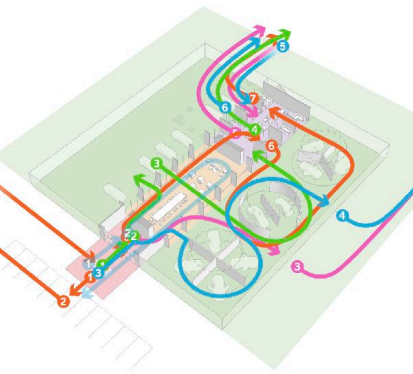
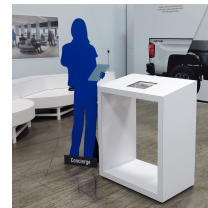
## Future Dealership

New-car introductions at dealerships used to be met with the same enthusiasm reserved for iPhone launches. Nowadays, by the time a new vehicle hits the showroom, anyone with an Internet connection has seen it in every color and angle imaginable. And they've also been told by third parties exactly how much they should pay for it. Dealerships, once a place for inspiration and romance, have been turned into inventory lots focused more on transactions than storytelling.

We helped change that narrative. Our 3-year global engagement leveraged a human-centered process involving cultural ethnography, focus groups with both customers and dealers, analogous + competitive research, one-on-ones, low-fidelity prototyping and digital interactions which culminated in an 18,000 sq. ft. high-fidelity retail lab.











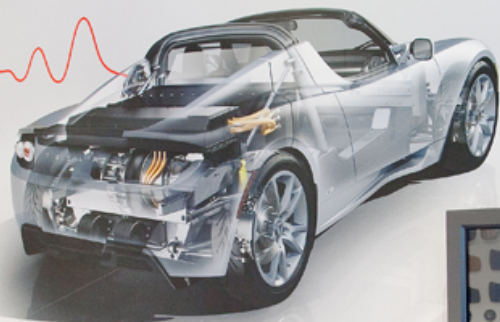
## Tesla Design Studio

When Tesla Motors sought to open sales showrooms for their electric Roadster they came to us to assist in developing a new experience around the selection of interior and exterior color and finish options. The outcome is the Tesla Design Studio, an area within the showroom where customers can view Tesla's full finishes offering and assemble their own custom pallet of actual materials and have their selection visualized within an interactive presentation.

The experience is contained within the overall Tesla story forming the perimeter of the space and reflects the spirit of creativity and innovation behind the brand.

INNOVATION  
LEADING THE CHARGE

DESIGN STUDIO



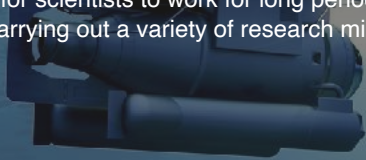
WANT THIS CAR



## Proteus

# Aquanaut Habitat

A project of the Fabien Cousteau Ocean Learning Center (FCOLC), PROTEUS™ is conceived as the underwater version of the International Space Station; it will be a platform for global collaboration amongst the world's leading researchers, academics, government agencies, and corporations to advance science to benefit the future of the planet. The underwater research station will advance scientific and oceanic research by making it livable for scientists to work for long periods of time, carrying out a variety of research missions.







## New Story

# World's first 3d printed community

For families living on less than \$200 per month, access to safe housing that provides shelter from both environmental and physical danger is critical. While vulnerable populations are typically the last to benefit from innovation, 3D printing, in particular, offers a new and powerful tool to scale to affordable housing and elevate the lives of some of the most impoverished populations around the globe.

Our solution allows the homes to adapt to local environmental conditions such as climate and seismic activity. 3D printing uniquely enables built-in elements such as counters in the kitchen and bathroom, seating, shelves, and ledges in the walls, and embedded structural hooks for building closets, storage, and clothes-lines.

We've created options and areas for customization that families can choose from to help them personalize their homes, feel a sense of ownership, community, and security. The process has been beautifully collaborative and has led to creative solutions for an adaptive design born in partnership with the local community.









**DOLBY  
CINEMA**

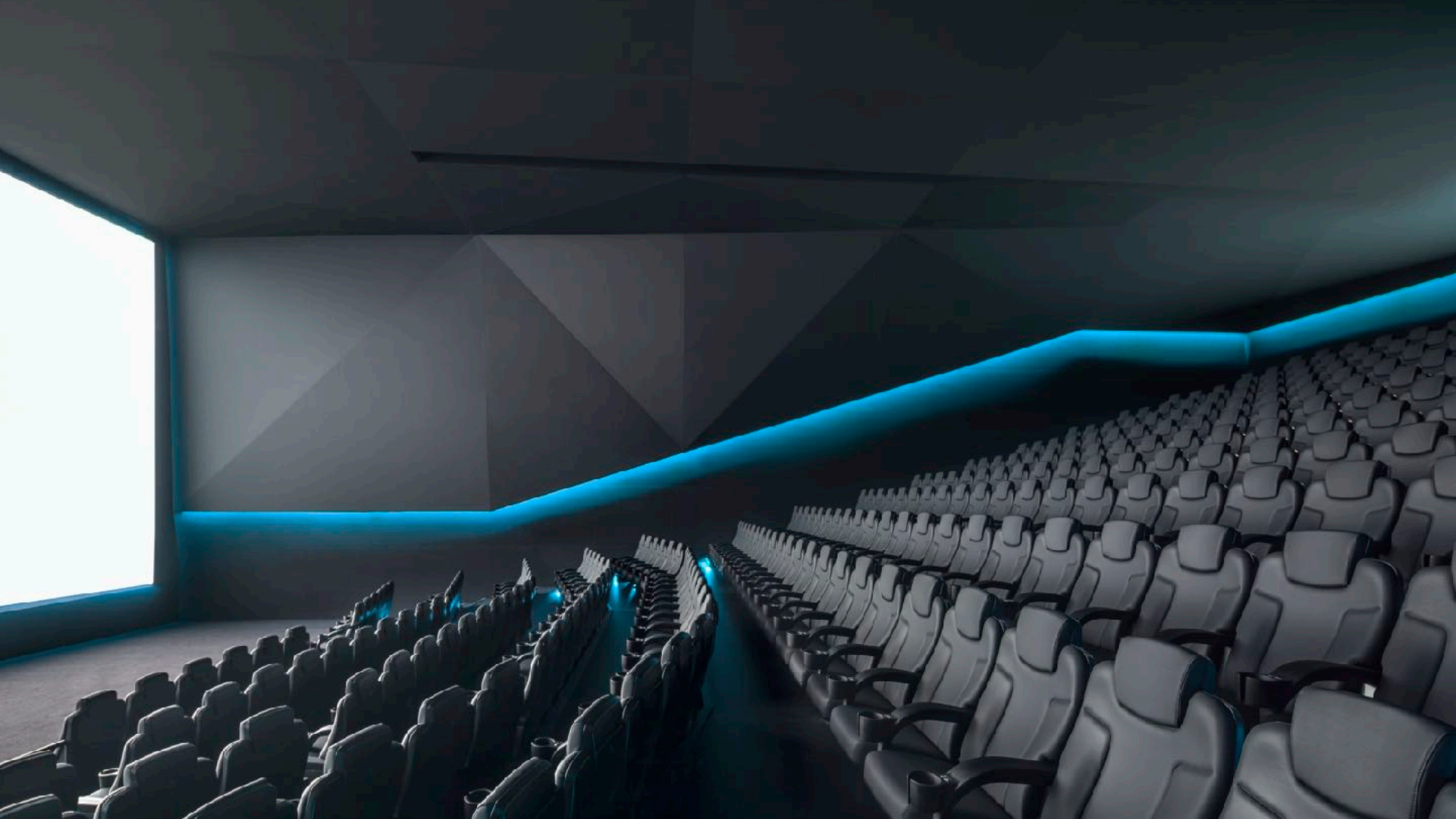
## Dolby Cinema

We partnered with projection and sound experts Dolby Laboratories to create a unique and differentiated cinema experience around the world by integrating design and technology.

The design of Dolby Cinema begins with the basic understanding that the audience is at the center of the experience. Crossing this threshold, visitors are guided along a curved pathway immersed in full-height projected imagery and sound, creating a sensory transition and separation from the theater lobby into the auditorium. As audiences enter the Dolby Cinema auditorium they will be met with a room like no other --a wall-to-wall-to-ceiling screen appears to float in the space with an ethereal blue halo lighting softly edging the screen and pathways to create a sensual, dynamic environment. The design is intended to subtly change the perception of space and light, heightening sensation and emotion.







**Citibank**

## Global Smart Banking

Citibank Japan went from #57 in customer satisfaction to #1 after we launched the Smart Banking Program. Our goal was to transform retail banking, to move away from product-centric and towards customer-centric. To provide people with clear information, direct connections and simple tools.

At over 100 Smart Banking branches around the world, Citibank customers can explore their needs through interactive experiences. They're greeted by a touch-screen Planning Table where they can find information about branch services. The Work Bench, Service Browser and 360 Station provide transaction services, and video conferencing with specialists is available. Brochures and giveaways have been eliminated, with all information transmitted digitally to the customer. It's the next generation of banks and banking, and it's changed people's relationship with their money.

The Citibank logo, featuring a red arc above the word "citibank" in white lowercase letters, is mounted on a blue background above the entrance.











# Citibank Ecosystem



Mobile



Web



Point



Bar



Mini



Transit



Intersection



Exchange

# Citi Private Bank

Designed to serve Citibank's High Wealth customers, the Citi Private Bank is series of private meeting spaces that reflected the shifting needs and expectations of their clients. To underline Citi PB's new direction, a point is made of moving away from the typical bank interior palette of dark wood, leather and chrome. We used iconic natural materials in large formats to create a distinct atmosphere and identity for each meeting space such as copper, marble, and concrete. This differentiation between the meeting spaces supports Citi PB's desire to connect with each client's unique requirements.

Technology is seamlessly integrated throughout the project providing numerous large format digital presentation points and telecommunication meeting areas, delivering new ways for the bank to communicate and interact with its customers.



























Visa

## Innovation Center

The 30,000 sq. ft. Innovation Center is part workplace, part showcase and part engagement facility. Designed to foster collaboration between Visa's innovation teams and outside partners, the space is highly tuned to provide a variety of project rooms and collaboration spaces.

A main feature of the space is a dynamic wood ribbon that wraps a two story atrium space and draws visitors down from the reception area on the 6<sup>th</sup> floor to the Innovation Center on the 5<sup>th</sup>. The design language of the curving wood ribbon manifests itself throughout the space, with rooms defined by curved wood walls and wood veneer laminated to glass.

Visitors on tours encounter a series of demo spaces spread throughout the Center. Views into project areas and engagement spaces provide them with a holistic view of the way in which Visa innovates with their partners.





Our Mission

To connect the world  
through the most  
innovative, reliable  
and secure digital  
payment network that  
enables individuals,  
businesses and  
economies to thrive.







the best way  
to pay and be  
paid for everyone,  
everywhere







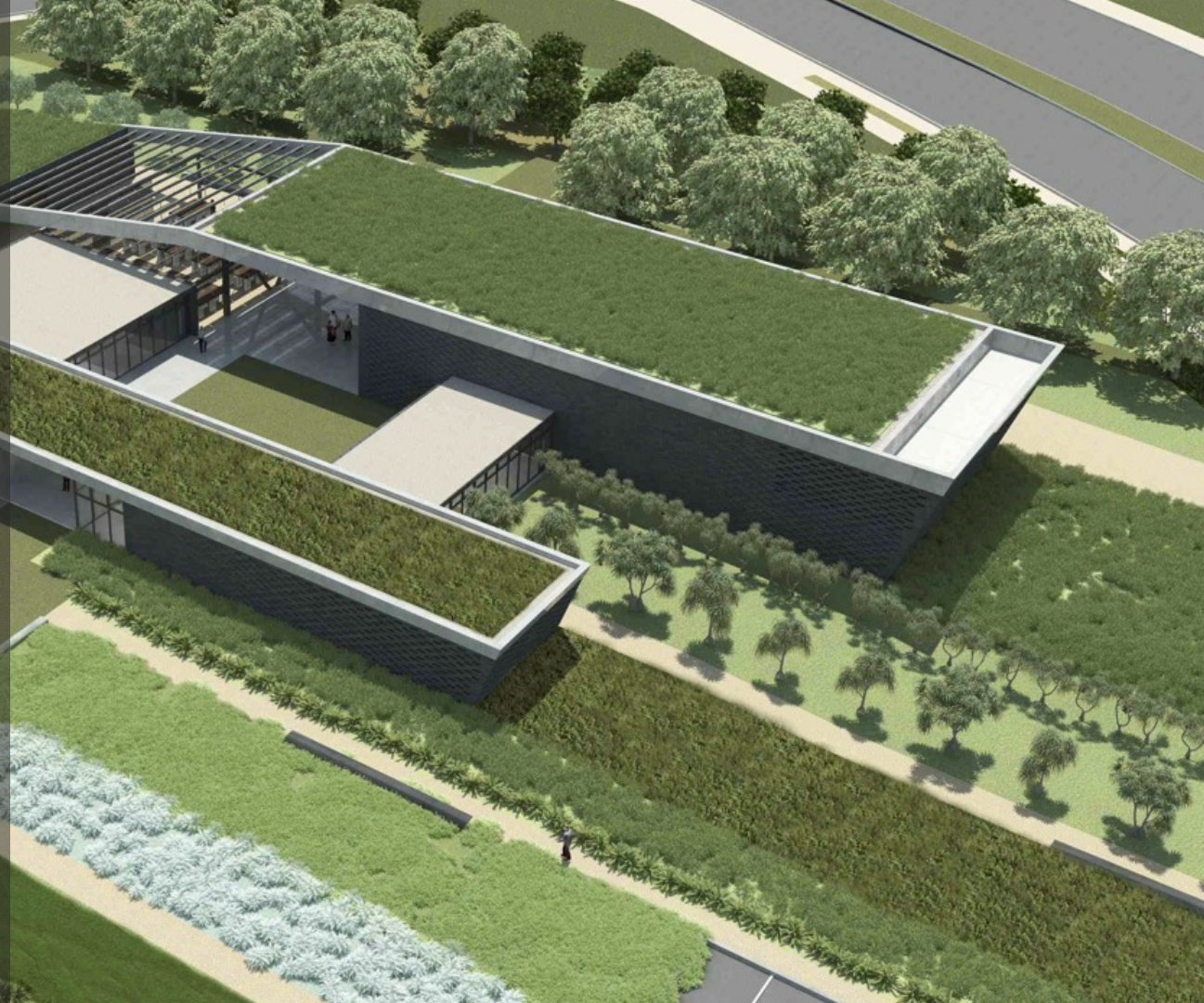


## Malama Learning Center

### Campus

The winning entry among 236 entries to an open international design competition and winner of the Best Future Education project at the World Architecture Festival. The program called for an efficient, sustainable solution to a complex combination of requirements: educational institution, nature-conservancy study center, art center, dance studio, outdoor-indoor performance theater, native plant nursery and community center.

The spatial organization of the design consists of a dialogue between a central axis leading to the amphitheater and the volumes containing the elements of the Center's program. Along the axis are the indoor and outdoor classrooms, landscape areas, and entrance lobbies to the principal building structures bridging the path. When completed the center will "advance conservation and celebrate the natural and cultural heritage of Hawai'i via the performing and visual arts" and will be a role model for future sustainable architecture.







na Learning Center











A dramatic pop-up installation for the Nike Melo M8 sneaker. The structure is a large, chaotic, and dense arrangement of numerous wooden planks, resembling a storm of shattered basketball floorboards. The planks are suspended by thin wires from a ceiling, creating a complex, three-dimensional web. In the center of this structure, a pair of blue and white sneakers is suspended. The installation is set in a dark, industrial-looking space with concrete walls and floor. The lighting is dramatic, with strong shadows and highlights. The overall effect is one of explosive energy and destruction.

Nike

## Melo M8 Pop-up

To launch Carmelo Anthony's new M8 Jordan Brand sneaker (Melo M8), we created a dramatic installation in the "Flight Lab 159" on Bleeker St., New York.

The exterior of the installation celebrated the explosiveness of Carmelo's game with a pop-up that burst out of the space like a tempest of shattered basketball floorboards. Melo M8, engineered to support the basketball star's unique athletic instincts, were hung from planks, along with quotes. In the eye of the storm, concave walls displayed digital footage of Carmelo speaking about what drives and inspires him.

**DEVAST8**  
EXPLOSIVE ON THE WING. HAVOC IN THE PAINT.

Melo M8









I UNIT IN THE FOREFOOT PROVIDE THE ULTIMATE

JORDAN TEAM MEMBERS

OF IMPACT PROTECTION

EVER LIKE



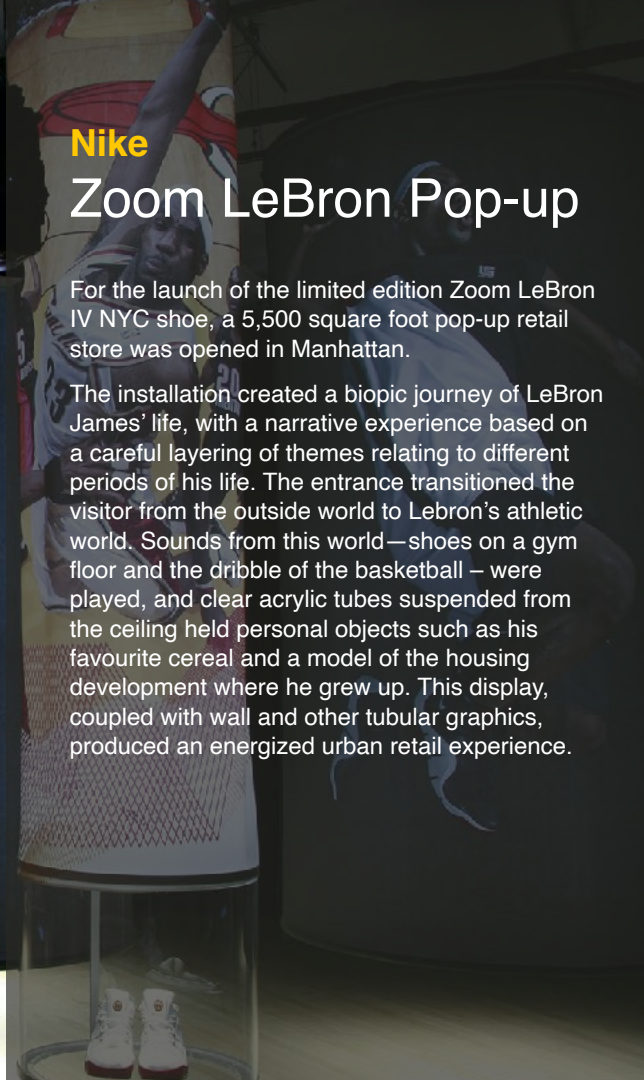


Nike

## Zoom LeBron Pop-up

For the launch of the limited edition Zoom LeBron IV NYC shoe, a 5,500 square foot pop-up retail store was opened in Manhattan.

The installation created a biopic journey of LeBron James' life, with a narrative experience based on a careful layering of themes relating to different periods of his life. The entrance transitioned the visitor from the outside world to LeBron's athletic world. Sounds from this world—shoes on a gym floor and the dribble of the basketball—were played, and clear acrylic tubes suspended from the ceiling held personal objects such as his favourite cereal and a model of the housing development where he grew up. This display, coupled with wall and other tubular graphics, produced an energized urban retail experience.











Coach

## Global Retail

The marketplace in which Coach operate had become increasingly crowded. So ahead of an ambitious program of global expansion, it was vital for them to carve out a distinct position which would separate them from their competitors. We helped to develop an aggressive new positioning experience to elevate the perception of the Coach brand as an accessible luxury brand.

We created a new flagship retail design to update and upgrade the look of their stores, making them both sophisticated and timeless, classic and contemporary, uncluttered and modern. The result was a perception shift of the Coach brand globally and into a more profitable retail proposition. The success of the new program re-energized the existing customers while at the same time attracting an entirely new segment.





Madison Av

DON'T BLOCK  
THE BOX  
FINE \$2 POINTS

E 57 St



COACH

COACH

COACH





# COACH

an  
アガリン

メタル・ハッチ  
コールドロワイ  
金工

内科  
アクリル  
24時間  
24時間

24時間  
24時間





## Bently Heritage Estate Distillery

We were challenged to design a significant adaptive re-use and restoration solution for this fully modernized and sustainable facility within two historic buildings in downtown Minden, Nevada.

Sustainability is at the heart of the Bently Heritage brand, encompassing all aspects of agricultural production and building operations while restoring historic buildings and landscape to a state that respects the community and character of the site.

The surrounding site, currently a series of parking lots and industrial buildings, will be rejuvenated into a native habitat and public park, featuring local plants, trees, and cultivated botanicals, with an extension to the Martins Slough nature trails directly north of the site. The site will also feature a fully-restored 1912 McKeen passenger train car which will serve as a mobile tasting room, connecting to Minden's past.



























1 6 0 7

Shimano

## Cycling World

The Shimano Cycling World is located at the Singapore Sports Hub, creating a center for the local cycling community. The experience was designed to give visitors different perspectives on cycling. From informative historical exhibits to showcasing exhilarating cyclists 'point of view' videos that visitors can control.

Shimano Cycling World invites visitors in with a kinetic sculpture made with an interconnected system of sprockets, rims and chains. The Cycling World includes several interactive exhibits such as a historical collection of bicycles that visitors can curate based on their interest.

The Shimano Cycling World will host events and guest speakers at the Surround Stage to give visitors the opportunity to learn from the cycling professionals. Cycling Global and Cycling Singapore will connect visitors with the passionate community of cyclists locally and beyond. The Shimano Cycling World is a unique immersive experience that will attract a wide range of people from passionate cyclists to those who have not cycled since their childhood.















1817



# WEIGHT SAVING TECHNOLOGY - CARBON TECHNOLOGY





**SuperPUBLIC**

## Innovation Lab

The 25,000 sq. ft. SUPERPUBLIC serves as a platform for the public, private, and nonprofit sectors to work together to address the most pressing challenges facing cities and invent the next generation of services. The lab unites under the same roof for the first time innovation teams from the private industry, federal, state and city government agencies and from universities including: UC Berkeley, the Center for Design Research at Stanford University and MIT Media Lab "City Science".

Designed as a series of configurable project spaces, exhibit space, event space and private offices, the Innovation lab serves a diverse community of change-makers.







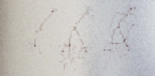
Helping cities solve problems using  
open innovation and public private  
partnerships





## TRANSIT

TRANSIT is a project that aims to improve the efficiency of the transportation system in the city of Los Angeles. The project is a multi-phase initiative that will involve the construction of new transit lines, the expansion of existing lines, and the implementation of new transit policies.



Line 1	Line 2	Line 3	Line 4
Line 5	Line 6	Line 7	Line 8
Line 9	Line 10	Line 11	Line 12
Line 13	Line 14	Line 15	Line 16
Line 17	Line 18	Line 19	Line 20

## POWER

POWER is a project that aims to improve the efficiency of the power system in the city of Los Angeles. The project is a multi-phase initiative that will involve the construction of new power lines, the expansion of existing lines, and the implementation of new power policies.

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Dubai

## Drop Zone

In November 2013 we were approached by CPD to help reimagine the entrance to Dubai's skydiving site - Skydive Dubai. CPD is a government office that deals with the affairs of the Crown Prince of Dubai who currently owns the site and the existing skydiving facilities located on a man-made peninsula in immediate adjacency to Dubai Marina and The Palm Jumeirah in Dubai.

At the heart of the project is a division of both program and site into four distinct zones: Air, Earth, Water and Fire. Each represents a distinct layer which - brought together - form the 'Drop Zone Dubai'. Rather than programmatically restricting the area to a sky diving facility, we proposed to develop the entire peninsula holistically as a playground for all sorts of extreme sports and activities. Attractions and events at Drop Zone Dubai are: extreme, incredible, exhilarating, rejuvenating, participation, unique, fun.













## Union Larder

### Wine Bar

We worked closely with the owners to design an exclusive neighborhood wine bar & cafe with specialty groceries located on San Francisco's beautiful Russian Hill. The space was originally part of an old parking garage and mechanic space built in the 1920's. Existing concrete structures have been exposed and large structural steel elements have been added, which influenced the aesthetics and design language of the space.

In collaboration with a local blacksmith, sign maker and craftsmen, tables, chairs and light fixtures were designed that reference the industrial nature of the building. The interior was supplemented with selected pieces of reclaimed furniture tastefully integrated into the space. Flooded with natural light - the windows open up to the Hyde Street Cable Car line - and a material palette consisting of leather, wood, blackened steel and zinc, a warm, intimate and sophisticated atmosphere is created.





## UNION LARDER

### OYSTERS

Culene 1/2  
Beach 1/2  
Zany Bay 1/2  
Berry 1/2  
Marti 1/2  
Coppa  
Toscano  
Mistadella  
Vino  
Pino

### CHARCUTERIE

Toscano  
Mistadella  
Vino  
Pino



## 200 Lafayette Workplace

We took two floors of the historic 1894 Knickerbocker Telephone Co. building and transformed them into a studio for the fashion designers of a major American retailer. Working with the solid bones and beautiful cast iron detailing of this SoHo building, we created office spaces, design studios, photography studios and hospitality areas for the men and women responsible for designing the iconic brand's clothing.

We kept the material palette light, utilizing a spine of glass boxes to create zones within the space. Original cast iron detailing was emphasized in the open work areas with custom millwork created to the fashion designer's specs.















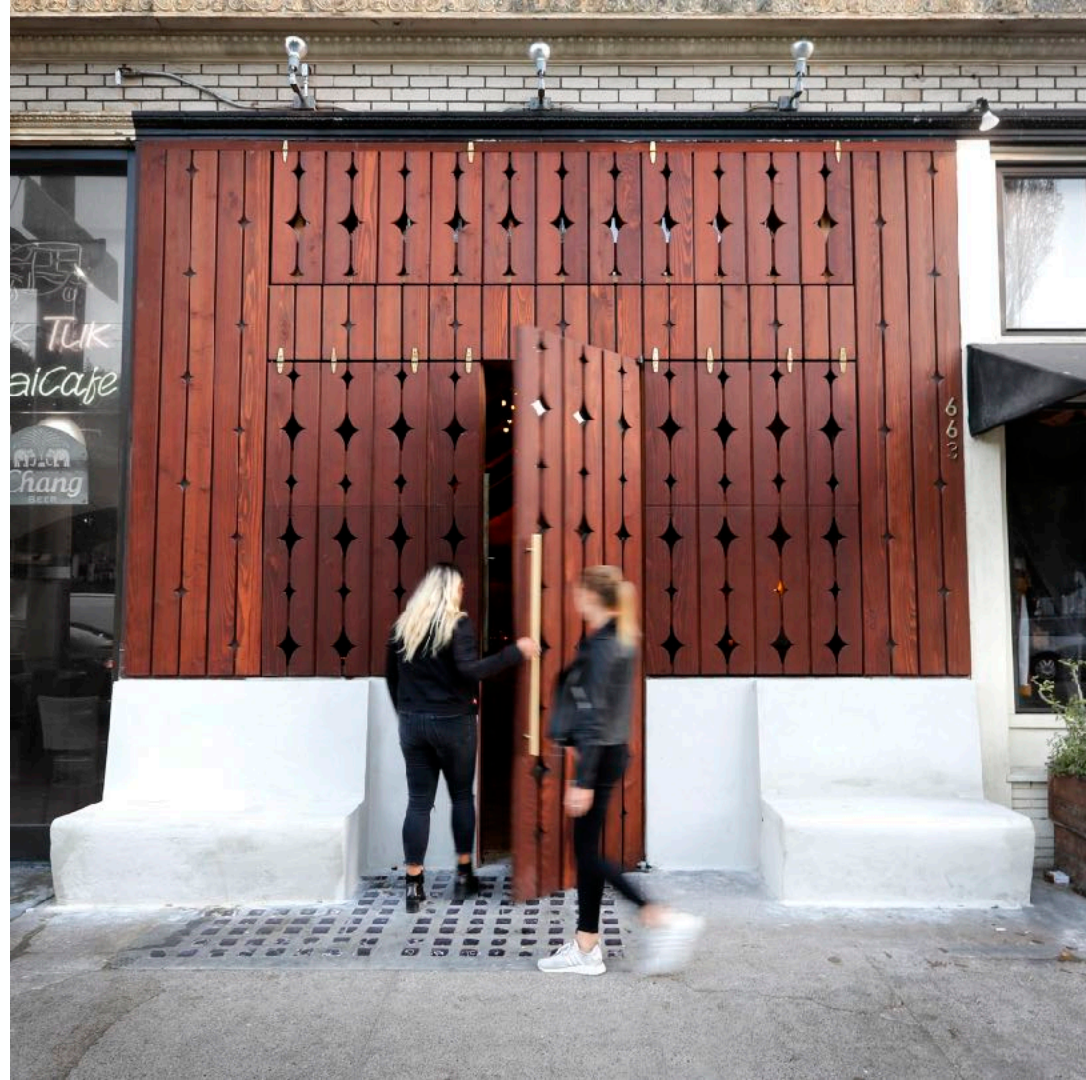


## The Salzburg Alpine Tavern

Given the success of Union Larder, our first project with husband and wife restaurateurs Jay Esopenko and Melissa Gugni, they came to us to design their next venture, The Salzburg.

The restaurant is designed to feel like a bit of Austria was dropped into San Francisco's North Beach neighborhood. A variety of design details and motifs reminiscent of an apres-ski hut in the Alps, mixed with Jay's impeccable wine selections and house made charcuterie make this space approachable and alluring. Out back, a patio with fire pit help warm lingering visitors on cool, foggy San Francisco evenings.









## Virgin Atlantic Airways

### Upper Class Lounge

Over the years, the romance has slowly been drained out of travel. We worked with Virgin to create a destination that embodied both the classic and unconventional qualities of the San Francisco area and the youthful, exuberant spirit of the airline itself. The result was a unique oasis for Virgin Atlantic customers, which challenged the accepted convention of sterile, impersonal airport lounges and brought the glamour back to travel.

Organized into several zones, it offers everything a weary traveller could want, including a full-service bar, lounges with armchairs for work or relaxation, tables for dining, a business center, a complete kitchen, toilets and showers. The long southern wall is occupied by a window that overlooks the runways, and is shaded by a series of sliding glass panels that create a daily animation of colored light across a luminous glass bar and reception.











Future Cities Catapult

# Urban Innovation Centre

The Future Cities Catapult is one of seven 'Catapults' launched by the UK's Technology Strategy Board – an innovation agency with the goal to accelerate economic growth by stimulating and supporting business-led innovation.

Preserving and highlighting the Victorian building and its industrial heritage and adding a contemporary layer of 21st century technology combined with modern materials, we create a focus on the work of the Catapult to showcase purpose and ambition of the Urban Innovation Centre.

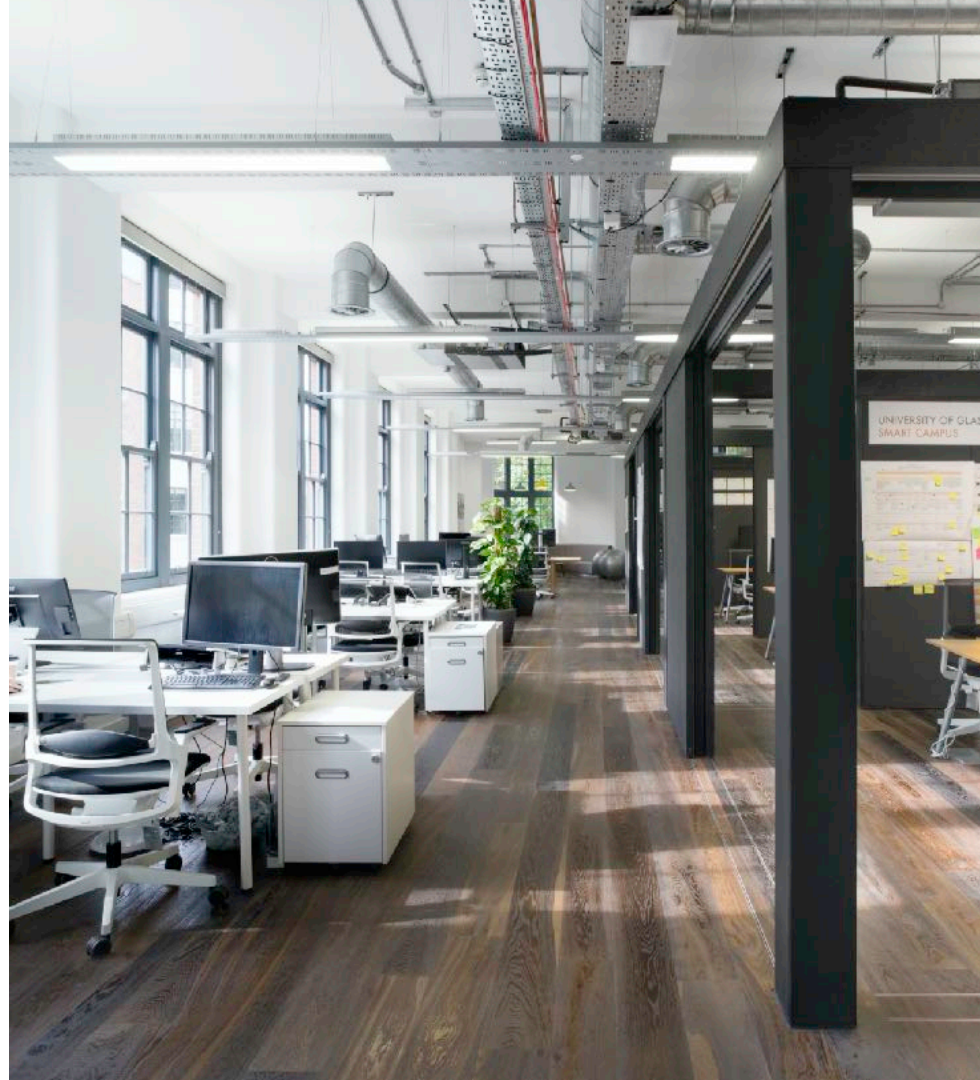
The primary focus was to create an open and porous environment that draws the public in while at the same time providing state of the art facilities and a professional working environment for a modern, mobile, research-based organization.

URBAN  
INNOVATION  
CENTRE

powered by **CATAPULT**  
Future Cities







## Two Rooms Tokyo

Suspended high above Tokyo's fashion district, TWO ROOMS GRILL & BAR offers simple yet elegant dishes utilising Old and New World cooking techniques and only the freshest market produce.

Working with exclusive winemakers from around the world, TWO ROOMS GRILL & BAR also offers a comprehensive range of international wines from a glass walk-in cellar. Located in the bar and lounge just across the water-terraced bridge from the main dining area, the 1800-bottle cellar also doubles as the entrance to the private dining room. TWO ROOMS' exquisite cuisine and wines, extensive list of cocktails, the elegant wood-and-leather decor, featuring 50,000 year old swamp Kauri from New Zealand, plus stunning views of the Tokyo skyline ensure an exceptional dining experience.







## Donors Choose Workspace

DonorsChoose.org needed a space that would motivate the staff, delight visitors and serve as a true reflection of their core beliefs and identity. From initial site selection to final construction we helped create a cost conscious, open, flexible workspace.

Drawing influences from an iconic schoolhouse aesthetic, the design takes the tools and forms typically found in educational spaces and reinterprets them for the modern office. The reference to classrooms continues in the palette of natural materials and soft tones with bright pops of color, and the use of playful school-related iconography present throughout the space.

When Donor's Choose expanded their offices in San Francisco, we drew on our experience designing their NY offices and adapted it to fit their SF space. We took cues from the NY design, depending on donated time, materials and deep discounts from our suppliers.









Wolff-Olins

## Workplace

When Wolff Olins, a London-based brand consulting firm, opened new offices in New York City, we designed a sophisticated minimalist interior. The concept allowed light to float through the space, creating an open environment conducive to brainstorming and creative work without design distractions.

The office provides the perfect backdrop for the international brand work developed by the company. Wolff Olins has offices in London, San Francisco, Barcelona, New York and Tokyo.

























## Pacific Gas and Electric Headquarters

Located at PG&E's headquarters in downtown San Francisco, this project joins their historic 245 Market St building with the newer 77 Beale St building by enclosing an outdoor plaza between the two. The resulting atrium space provides a public space for PG&E as visitors and employees alike pass through the space on a daily basis. Large expanses of glass and a skylight allow ample daylighting within the space.

A variety of digital and physical touchpoints provide PG&E an opportunity to showcase their broad impact, allowing them to humanize what is often seen as a faceless utility.

A major refresh of the existing lobbies brings a contemporary feel and helps to further provide story telling moments relevant to employees and their visitors.

















## City of Vancouver 1025 Robson St

1025 Robson has introduced approximately 43,500 SF of revitalized commercial retail use to Vancouver's central shopping district. This project was designed as a series of two-story buildings, each with a distinct yet complementary design. High quality materials such as board-formed concrete, steel, glass, limestone and Canadian granite are treated honestly and with a respect for the craft of building, while detailing provides a variety of scales of visual and material texture. 1025 is home to several leading retail brands: Aldo, Little Burgundy, Forever 21 and Kiehl's.



















Honu Group

## 2100 Kalakaua Ave

2100 Kalakaua introduced approximately 65,000 SF of luxury retail to Waikiki in Honolulu. The development was the catalyst for the revitalization of Waikiki and introduced urban planning strategies that have since been adopted throughout the Waikiki district. Through creative interpretations of the zoning laws, we were able to place buildings and pedestrians away from the automobiles on Kalakaua, while introducing a landscaped buffer between the street and the meandering pedestrian path.

The development was designed as a series of three-story buildings, each specifically tuned to the retailer's brand. 2100 Kalakaua, now called "Luxury Row" is home to global luxury brands like Tiffany, YSL, Tod's, Gucci, Coach, Miu Miu, Chanel, Moncler, and Bottega Veneta.













## Honu Group 280 Beachwalk

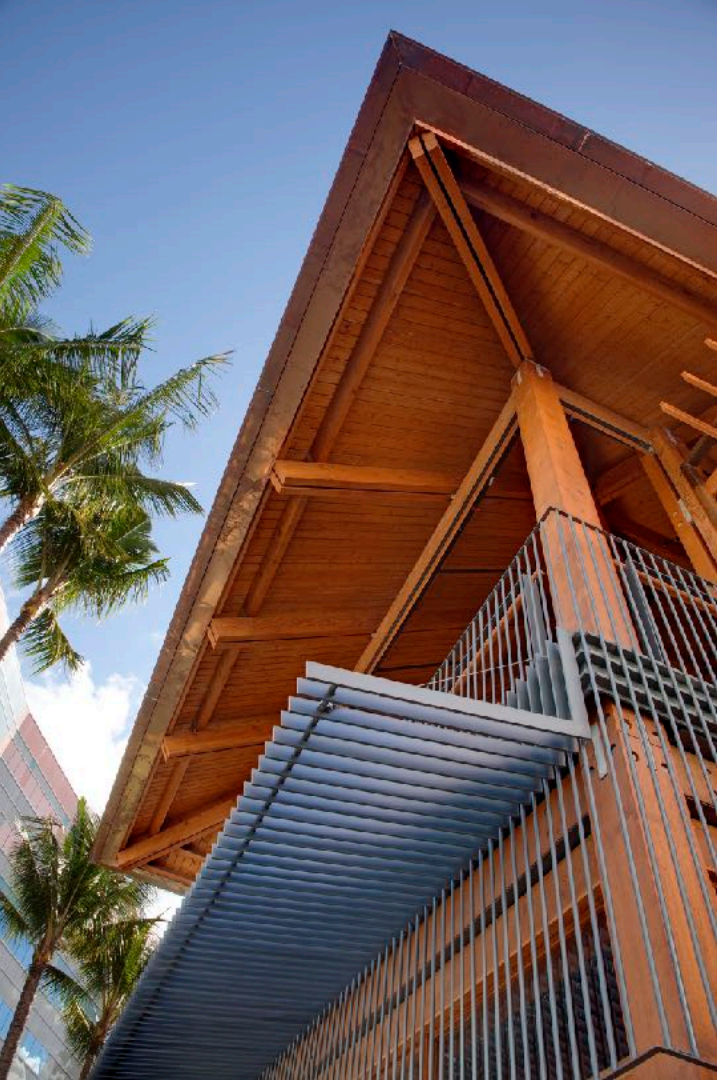
280 Beach Walk will add 31,500 SF of world-class, lifestyle retail program to the vibrant experience of Waikiki's Kalakaua Avenue. Pedestrians are greeted by a building composed of a series of two-story storefronts each accentuated by a dramatic glazed-tile roof form in a way that recalls the street-oriented building traditions of Hawai'i's earliest places of commerce.

The stepped façade responds to the natural curvilinear geometry of Beach Walk as it creates a rhythm of repetition consistent with the buildings of the surrounding context. As a means to further enrich the pedestrian movements toward and along the proposal, specific storefront dimensions will be set to classic proportions of width and height that are familiar to human scale. In this way, the design approach suggests a relationship between elevation and roof architecture that functions to seamlessly tie 280 Beach Walk into both the urban form and individual experience of Waikiki.















New Earth

## RISE Resort

From arrival to dining, and spa treatments to sleeping, every space at RISE is designed, developed and operated to celebrate and harmoniously co-exist with its natural surroundings. A mix of indoor and outdoor spaces are built according to the principles of sacred geometry and utilizing living building practices, including use of local talent, natural and recycled materials, water conservation, passive and active solar design, green roofs, permeable paving, life-cycle assessment, and other ecological techniques.

Nature-forward design blurs the line between indoor and outdoor spaces. Understated luxury is as comfortable as it is beautiful and sustainable.





































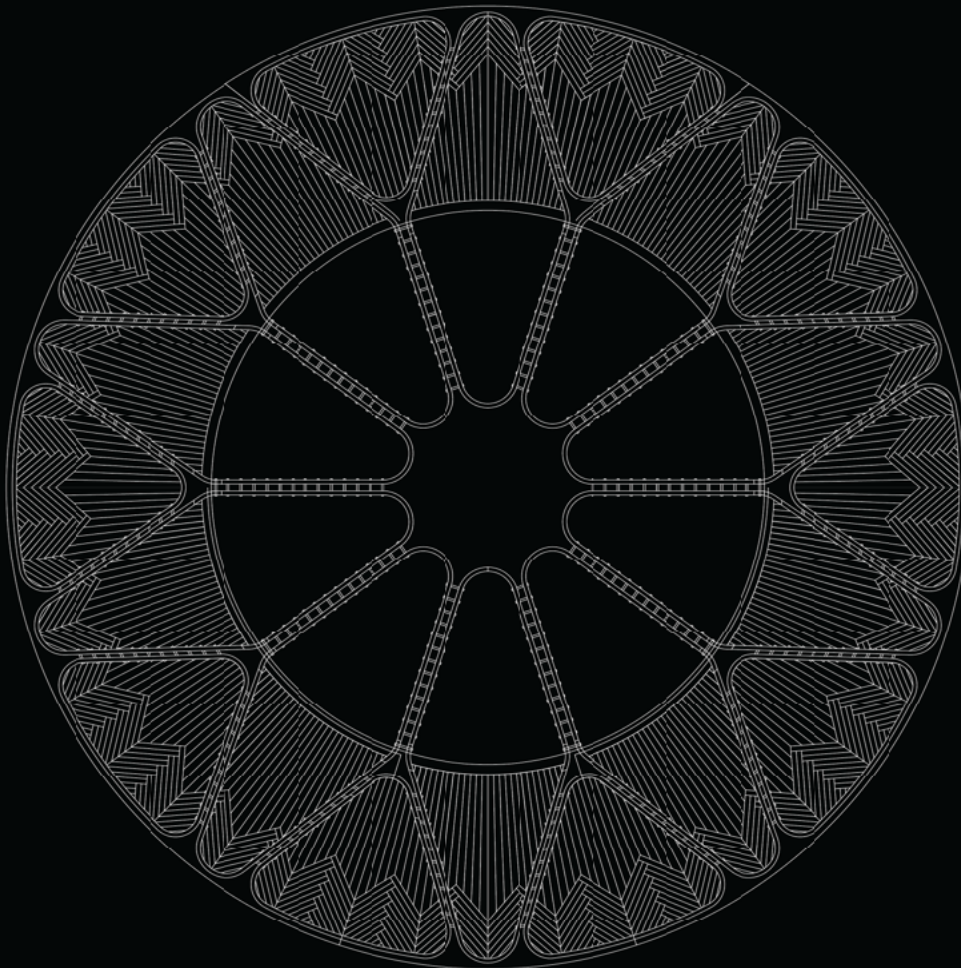
**Barilla**

## Visitor's Center

The Barilla Pavilion is designed to both blend with its environment and act as a beacon. Drawing inspiration from local landmarks, the Teatro Farnese and the Battistero di Parma, the circular building is designed to emerge from the landscape, while the veil of the exterior skin dissolves its mass.

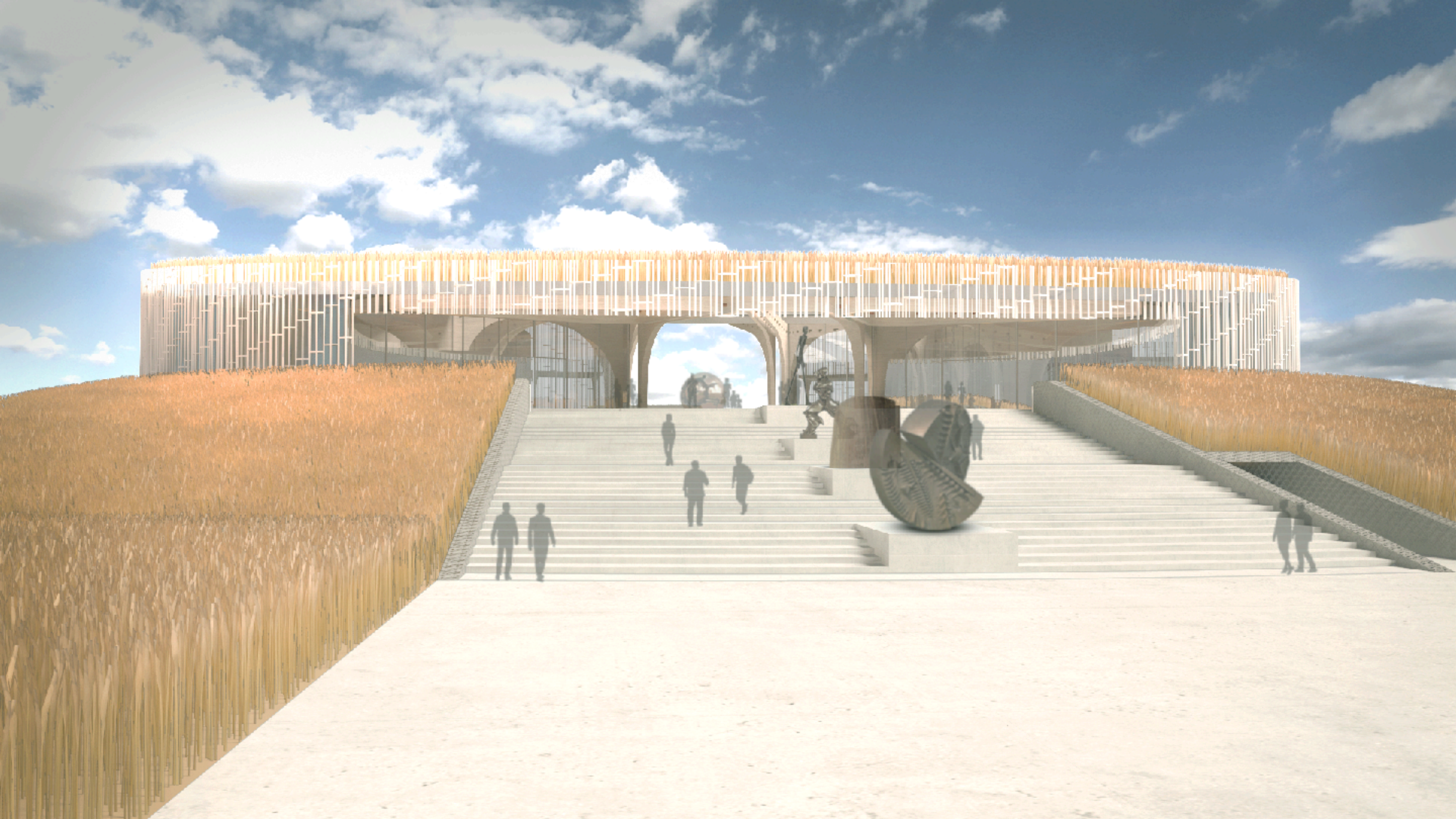
The site is panted with wheat, as is the roof. The site gently slopes up to meet the building. On the upper level, a large opening in the façade draws visitors into a large central Atrium. Two floors of program house a theater, retail flagship, art gallery, exhibition space, offices, labs, cooking school and restaurant.

On the lower level, the theater has the ability to open up to an outdoor courtyard to allow for large gatherings and outdoor seating for performances.





















Nokia

## Global Retail

As part of Nokia's global brand positioning strategy, we created a unique interactive retail environment that offers consumers a hands-on product experience that extends brand recognition and fidelity and creates a new venue for generating sales.

The primary focus provides an engaging customer experience while furthering the Nokia presence as a leader in innovation and design-driven technology. We created a space that incorporates the highest level of technology and allows users to engage and learn. The entrance is characterized by Nokia's signature blue while the interior architecture combines a use of dramatic LED lighting and displays to highlight each product. A perimeter LCD display communicates ever-changing visual messaging bringing human relevance to technology and is visible from the outside drawing people into the store.





Style

Style

Essentials

Essentials

Multimedia

Business

Business

NOKIA  
Connecting People

NOKIA  
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Oslo

## National Museum of Art

The concept for the National Museum of Art, Architecture and Design in Oslo is guided by Norway's unique geological and seasonal conditions. The dramatic Fjordscape, where sea carves through ancient bedrock, and the Northern daylight, abundant in summer and precious in winter are the most powerful influences. The design uses larvikite, a stone indigenous to Norway. This black monzonite stone is filled with silver and blue/green flecks, and its appearance reflects the subtle changes in sunlight and temperature.

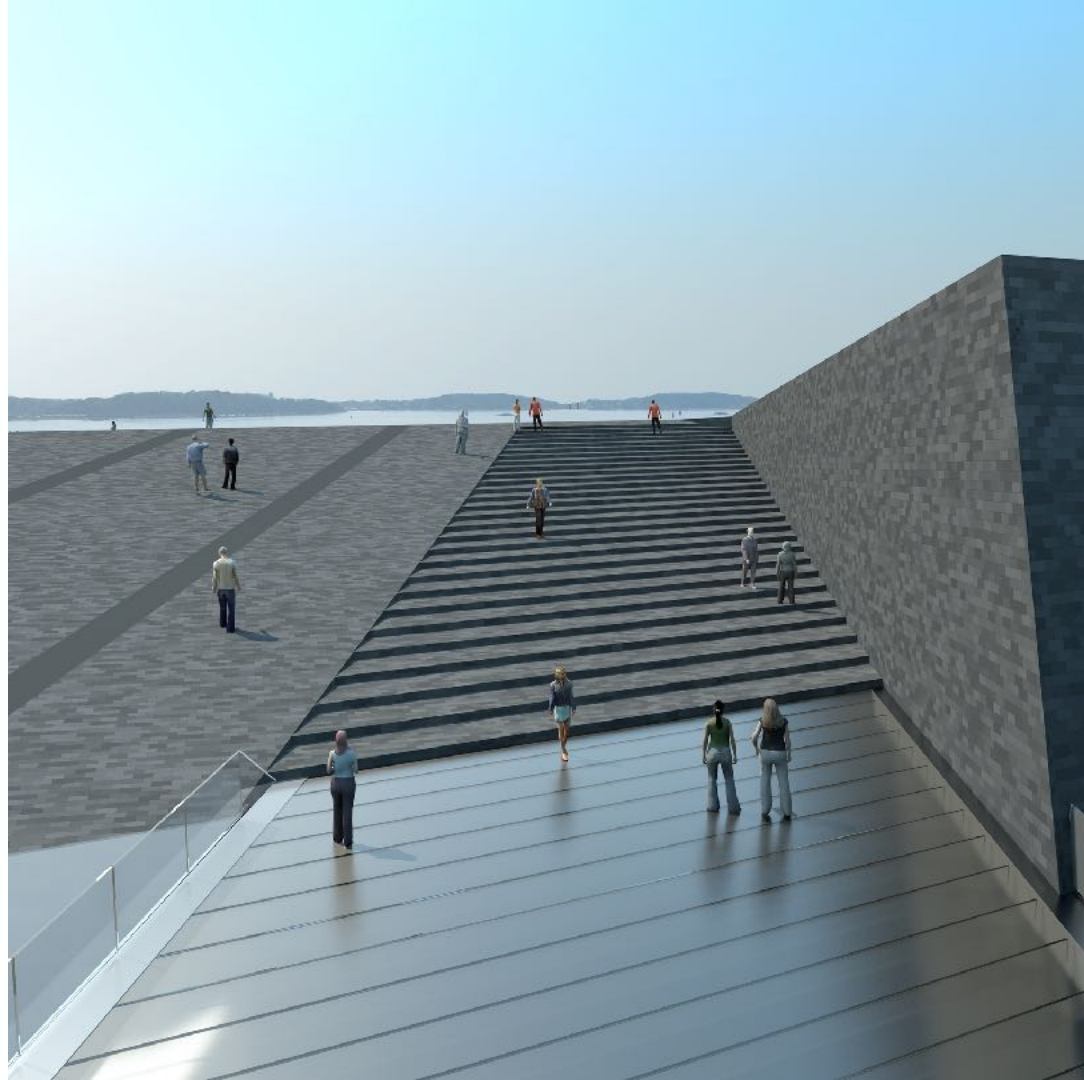
The overall form of the building is a monolithic mass – a large stone – cut along its east / west axis. The resulting ravine fills with direct sunlight in summer months and low angle sunlight in winter. It also becomes the central organizing element, informing program distribution, circulation strategies, daylight distribution, and most importantly the overall sensory experience for both visitor and museum staff.

The Oslo National Museum of Art concept was shortlisted at the 2010 World Architecture Festival in Barcelona, Spain.









## New Orleans

# High Density on High Ground

The design of “Katrina: High Density for the High Ground” resulted from a competition created as a catalyst to reassess, re-envision and redesign New Orleans’ housing needs following the devastation wrought by hurricane Katrina.

Our winning design solution is a sustainable high-density 160-unit housing community on a high-ground site by the Mississippi River. The 12-story building is designed with a variety and textural complexity that is consistent with the “placed” quality of the residential building types of the Bywater neighborhood and throughout the city of New Orleans.

“High Density on the High Ground” was featured in the American Pavilion at the 10th International Venice Architectural Biennale in 2006 and was part of an ongoing traveling exhibit sponsored by the U.S. Department of State.





Edgewood

## Residence

Located on a rare residential lot on Richardson's Bay, this project takes advantage of the limitations of the site to inform the design. Sitting immediately adjacent to Hwy 101, a series of massive stone walls emerge from the sloped site and orient the house towards Sausalito and San Francisco. In conjunction with the green roof and triple glazed windows, these walls also help mitigate the noise from the freeway.

The project is simple and honest in its organization and materiality. All of the rooms are arranged along a single corridor which runs the length of the house, terminating on either side in outdoor terraces. Limestone is used as a primary building element for walls and the flooring of major circulation areas. A family of textures of a single variety of limestone (polished, honed, distressed and split-face) bring a rich variety of textures to the project and strengthen the Solid mahogany windows provide expansive views across the bay.

















## Artist's Studio

# Residence

This artist's studio is a small (800 SF) building occupying a portion of a residential lot in San Jose. The goal of the project was to provide a fully functioning living quarters and working artist's studio that blend the interior and exterior environments, breaking down the traditional boundaries between the two.

The house and surrounding landscape have been designed to create a variety of open and private spaces. A wide range of spatial, material, textural and light conditions are achieved from a minimum of means. Materials are kept to a limited palette of stucco and glass and wood.











Seadrift

## Residence

The Seadrift Residence is located on a coveted ocean-front lot in Stinson Beach, CA. The lot has two distinct personalities: one oriented to the ocean, the other to Mt Tamalpais.

Sustainability is at the heart of this project. Net zero energy and net-zero potable water were mandated. PV panels blanket the roof, native plants populate the landscape, geothermal systems assist in heating and cooling and all rainwater drainage is fed into a large cistern to be reserved for later use.

The house itself is a simple arrangement of a large central glass-enclosed volume for living, kitchen and dining areas which is flanked by a private master suite wing and a guest wing. Using expansive sliding and pivoting glass doors, the main living volume visually and physically opens up to decks on both the ocean and mountain sides as well as gardens which create buffers between the main volume and both wings. The master and guest wings are both curved to tune views to the mountains and ocean.



















# thank you

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